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About Monarch

Monarch is an all-in-one personal finance app on a mission to make better financial outcomes available to everyone. The trusted and modern personal finance app allows members to get a complete view of their finances, collaborate with partners, and plan for the future. Monarch is \$14.99 per month or \$99 per year and available on iOS, Android and web. For more information, please visit www.monarchmoney.com.

Mission + Vision

Val Agostino, Monarch's CEO and co-founder, was one of the original product managers at Mint and grew their user base from 0 to millions. When he founded Monarch in 2019 with Ozzie Osman and Jon Sutherland, they wanted to build a far more intuitive and powerful personal finance app that put the users' needs first to truly help them improve their financial situations. Instead of selling ads or customers' financial data, Monarch charges a subscription fee so that the team can focus on building the best possible user experience, with constant improvements based on user feedback.

Product overview

For a more in-depth explanation of individual features, [check out our website](http://www.monarchmoney.com).

- **Get a complete view of all your finances, alongside your partner/household**
 - Sync all accounts and investments into one view, with historical performance and allocation. Search for transactions across any account. Track cash flow, net worth, and spend by category over time. Collaborate on finances with other members in your household.
- **Use budgets and goals to track your progress and plan for the future**
 - Create custom budgets and track your spending. Set financial goals, like saving for a vacation or a house, and track your progress. Get automatic notifications if you get off track from your budget or goals.
- **Gain insights on your spending, so you can find ways to save**
 - Track your cash flow by category or merchant. View recurring transactions and cancel unwanted subscriptions.

Why customers choose Monarch over other personal finance apps:

- **Simple, intuitive design**
- Securely **collaborate with your partner** using separate logins
- Fully **customize everything**: budget, notifications, layout, rules, tags, categorization, etc
- **No ads**, and **no selling data** to third parties
- The team **incorporates customer feedback** into frequent product updates
- Best-in-class **syncing and connectivity**, using multiple aggregators to cover 12k+ account and investment types